



FIRNAS AGRO TECH

INDUSTRIES PRIVATE LIMITED

Supporting Farmers, Growing Together



YEAR OF START
2025



NO OF PATENT
FILED
1



EMPLOYMENT
GENERATED
YES



INVESTMENT MADE
SO FAR
NILL



TURN OVER FOR
PREVIOUS
3 YEARS
89 LAKHS



OUR COMMITMENT
Delivering quality
solutions for a sustainable
agriculture future.



Building a Sustainable Future for Agriculture

COMPANY SNAPSHOT

OUR FOUNDERS



JIAUL HAQUE

Founder

Educational Qualification
BSc (Bio)



SONTARA IASMIN

Co-Founder

Educational Qualification
M.Com

TEAM



26 Members
Experts in Agriculture,
Sales, R&D, Operations
& Marketing

STAKE HOLDING



Jiaul Haque

60%

Sontara Jasmin

40%

PRODUCT



High-quality agricultural
inputs, organic solutions,
and innovative farming
products.

INNOVATION



Integrated
farming solutions



Precision agriculture
approach



Farmer-friendly
packaging



Affordable high-
performance inputs



Sustainable &
innovative approach

THE PROBLEM

- ✗ Low crop productivity
- ✗ Poor quality seeds and inputs
- ✗ High pest and disease damage
- ✗ Lack of modern farming technology
- ✗ Limited access to affordable solutions

 **Result: Low income & unstable farming outcomes**

ELEVATOR PITCH

Firnas Agro Tech serves the ₹5+ lakh crore agriculture input market by empowering 140+ million farmers with high-quality, affordable, and innovative farming solutions.

We solve the problem of low productivity and high input costs through advanced products, precision agriculture, and farmer-centric innovations that drive higher yields and sustainable incomes.

Our scalable model, strong product pipeline, and deep farmer connect give us a unique advantage to lead the next wave of agricultural growth.




WHAT PROBLEM ARE YOU SOLVING FOR CUSTOMERS?

We help farmers overcome low yields, poor quality inputs, and high production costs by providing high-quality seeds, bio-inputs, modern farming solutions, and timely support that improve productivity and profitability.



HOW MANY POTENTIAL CUSTOMERS & REVENUE IS POSSIBLE?

 **140+ Million**
Farmers in India

 **₹5+ Lakh Crore**
Potential Revenue Opportunity

WHY WILL YOU SUCCEED?

-  **Differentiation:** High-quality, innovative, and affordable agri products with proven results.
-  **Barriers to Entry:** Strong R&D, patent pipeline, brand trust, and farmer network.
-  **Unfair Advantage:** Deep farmer relationships, scalable distribution, and technology-driven solutions.

OUR SOLUTION

- ✓ High-quality seeds
(High germination)
- ✓ Bio-stimulants &
fertilizers
- ✓ Crop protection
solutions
- ✓ Drone spraying
services
- ✓ Modern precision
farming techniques



Helping farmers achieve higher yield & better income

ELEVATOR PITCH

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Firnas Agro Tech delivers advanced and affordable agricultural solutions to farmers by combining high-quality inputs with modern farming technology.



We solve the problem of low productivity and crop loss for millions of farmers in India, targeting a multi-billion agricultural input market.



Our strong product portfolio, local market understanding, and innovation-driven approach give us a competitive advantage.

MARKET OPPORTUNITY



TARGET MARKET
140+ Million
Farmers in India



MARKET SIZE
₹5+ Lakh Crore
Agriculture Input Market



POTENTIAL REVENUE
₹10 – ₹50 Crore
Short-term Scalable



Growing demand for
Organic inputs



Smart farming
solutions



Yield improvement
products



PRODUCTS & SERVICES



Seeds

(Vegetable,
Hybrid, Home
Gardening Kits)



Fertilizers & Bio-Stimulants

Bio-Stimulants



Agri Medicines

(Fungicides,
Insecticides)



Drone Spraying Services



Grow Bags & Organic Inputs

INNOVATION

- ✓ Integrated farming solutions
- ✓ Precision agriculture approach
- ✓ Farmer-friendly packaging
- ✓ Affordable high-performance inputs
- ✓ 16 Patents Filed

16
PATENTS
FILED



What is the technology (or process) behind your business?

We use advanced agricultural science, precision technology, and data-driven insights to develop high-quality, innovative farming solutions.



Do we have an illustration or photo of how our technology (or process) works?

Yes. Our process integrates research, formulation, testing, and field application to deliver effective results for farmers.



What is the value proposition?

High-quality, affordable, and innovative agri-solutions that improve crop productivity, reduce losses, and increase farmer income.



How does our technology (or process) solve the problem that customers have?

Our solutions address low productivity, poor input quality, and lack of access by providing effective, tested, and farmer-friendly products and services.



Why should they pay us for it?

Because we deliver proven results, higher yields, cost savings, and sustainable long-term benefits through trusted quality and innovation.

HOW OUR TECHNOLOGY WORKS



RESEARCH & DEVELOPMENT

Identifying crop needs and developing advanced solutions.



FORMULATION

Creating quality formulations using advanced technology and scientific inputs.



TESTING & VALIDATION

Rigorous testing for effectiveness, safety, and quality assurance.



FIELD APPLICATION

Applying solutions through modern methods for maximum impact.



BETTER YIELD, BETTER INCOME

Improved productivity, reduced losses, and higher farmer income.

OUR USP



Science-backed Solutions



Precision Agriculture



Quality & Safety Assured



Affordable & Farmer-friendly



Proven Results, Higher Returns

TRACTION / GROWTH

TURNOVER (₹)



89
LAKHS

Turnover in Last Year

Strong growth momentum with expanding market presence.



STARTUP IN WHICH STAGE?

Proof of Concept

DETAILS

- Validated product efficacy in lab & small-scale trials.
- Tested on multiple crops with positive results.
- Farmer feedback collected and iterations done.
- Market need and product acceptance validated.



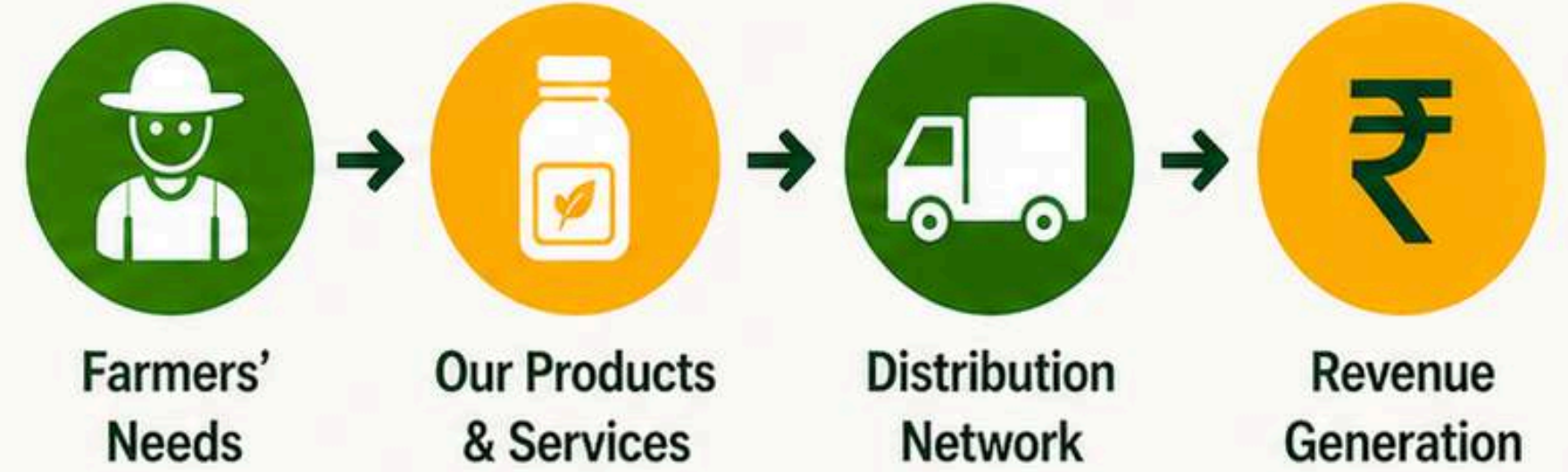
STARTUP IN WHICH STAGE?

Product Development' Stage

DETAILS

- Product formulations developed and optimized.
- Pilot scale production and field testing completed.
- Packaging design, branding & positioning in progress.
- Preparing for large-scale manufacturing & launch.

BUSINESS MODEL



Revenue Streams:



Product Sales



Bulk Distribution



Dealer Network



Online Sales

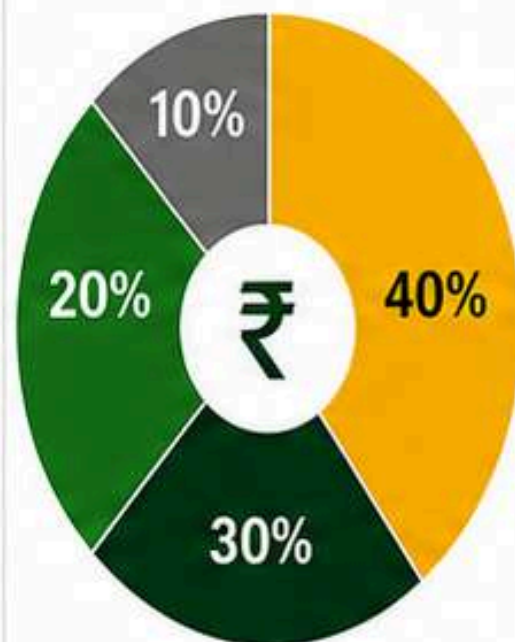
FUNDING REQUIREMENT


WE ARE SEEKING

20 L

to accelerate our growth

USE OF FUNDS



 Expansion & Capacity

 Manufacturing Setup

 Marketing & Branding

 Working Capital



WHAT DO YOU WANT?
Grant



HAVE YOU RECEIVED ANY GRANT SUPPORT FROM STATE/CENTRAL GOVT.?

Not

GOVERNMENT SUPPORT



NOT RECEIVED ANY GRANT SUPPORT YET.

Open to opportunities under State & Central Government Schemes.




 No grant received yet.

 Open for:

 State Government Schemes

 Central Government Schemes

 Startup India Benefits



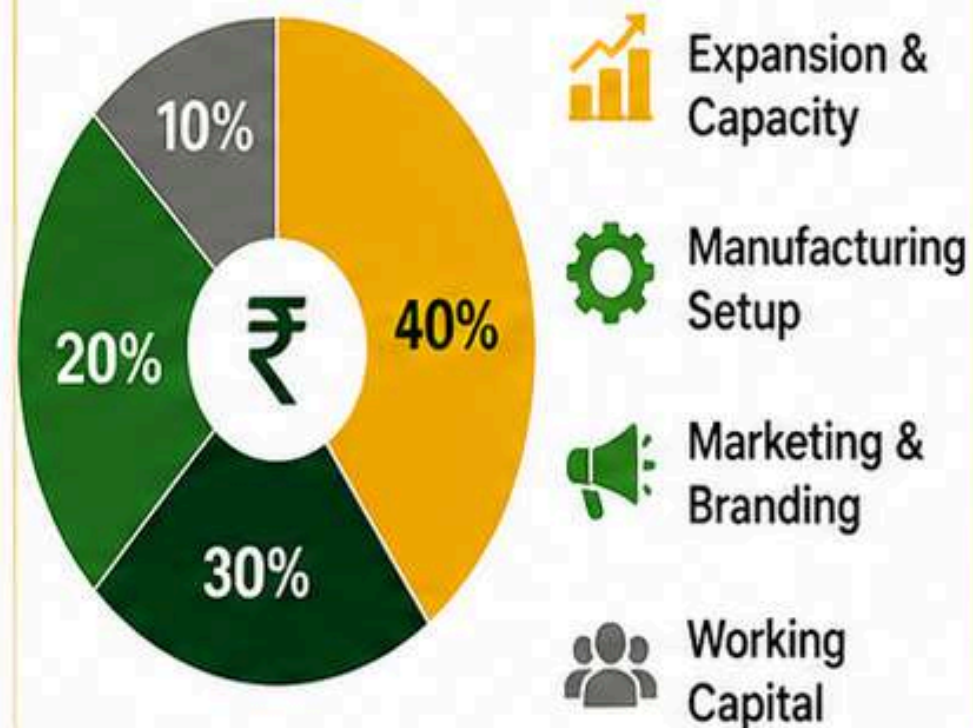
FUNDING REQUIREMENT

WE ARE SEEKING

₹50 L – ₹2 Cr

to accelerate our growth

USE OF FUNDS



FUNDING TYPE: Grant / Debenture / Investment

GOVERNMENT SUPPORT

**DPIIT
REGISTERED
STARTUP**



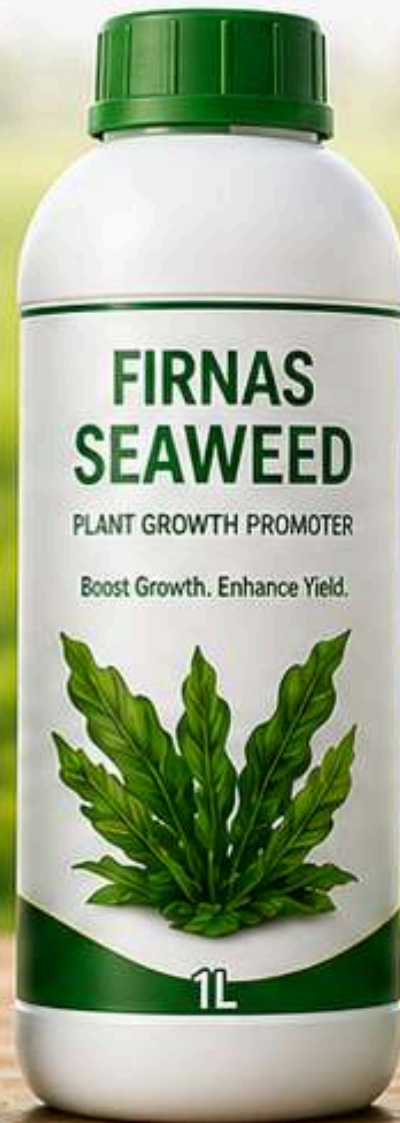
No grant received yet.



Open for:

- State Government Schemes
- Central Government Schemes
- Startup India Benefits





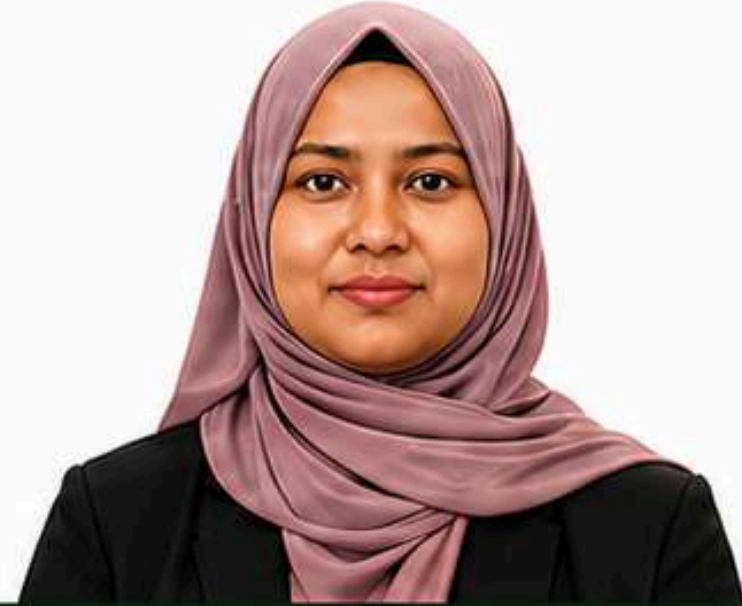


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LET'S GROW TOGETHER

Join us in transforming agriculture
and empowering farmers for a better tomorrow.



+91 8099737220



support@firnasagro.com



www.firnasagro.com



Bhakuamari, Ananda Bazar,
Sarupeta, Barpeta, Assam – 781318



Core Values and Commitment

Tech-Driven Transparency



At Firnas Agro, we believe in clear data and honest transactions. Our platform provides real-time insights that build trust between producers, suppliers, and consumers.

Farmer-Centric Innovation



We design every tool with the farmer in mind, ensuring that even the most advanced advanced technology is accessible, easy to use, and delivers immediate value.

Commitment to Sustainability



We are dedicated to long-term environmental health, promoting farming techniques that protect the soil and empower the next generation of agricultural leaders worldwide.

The background features a light blue gradient with several stylized green leaves of various shades and orientations scattered across the frame. The leaves are simple in design, with smooth edges and a central vein.

Cultivating Innovation with Fирnas Agro

The Future of Farming